Innovations to Close Gender Data Gaps

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9th Global Forum on Gender Statistics



Shaida Badiee
OPEN DATA WATCH

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30 August 2023

WHY GENDER DATA MATTERS

GENDER
DATA
COUNTS
PEOPLE BY
SEX

Essential to revealing unique circumstances facing women and girls across different policy areas

GENDER
DATA
ENSURES
EVERYONE
COUNTS

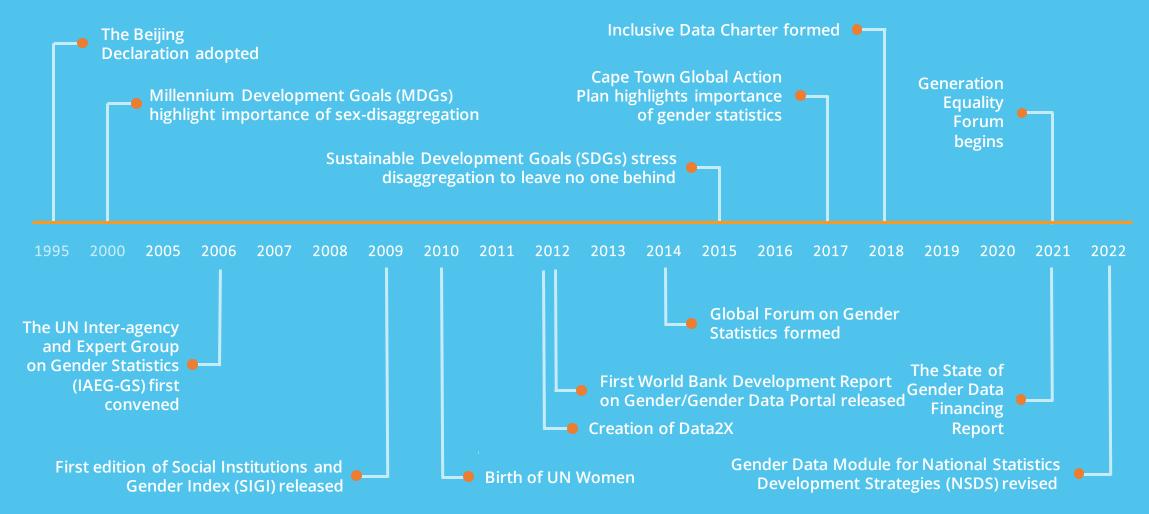
Essential to capturing an intersectional perspective to data to reflect diversity and dimensions of exclusion

GENDER
DATA
REDUCES
HARMFUL
BIASES

concepts and definitions with built in biases like measuring economic and laborforce participations



GLOBAL CALLS FOR GENDER DATA





INCREASING DEMAND FOR GENDER DATA



Political attention and awareness

Data for gendersensitive policy



SDGs and Leave No One Behind

Data for an inclusive development focus



Intersectionality

Data for diverse needs and experiences



Return on investment

Data for growth and the economy



DESPITE
INCREASING
DEMAND AND
GLOBAL CALLS,
MANY GAPS
REMAIN









INNOVATION AND NEW THINKING CAN HELP



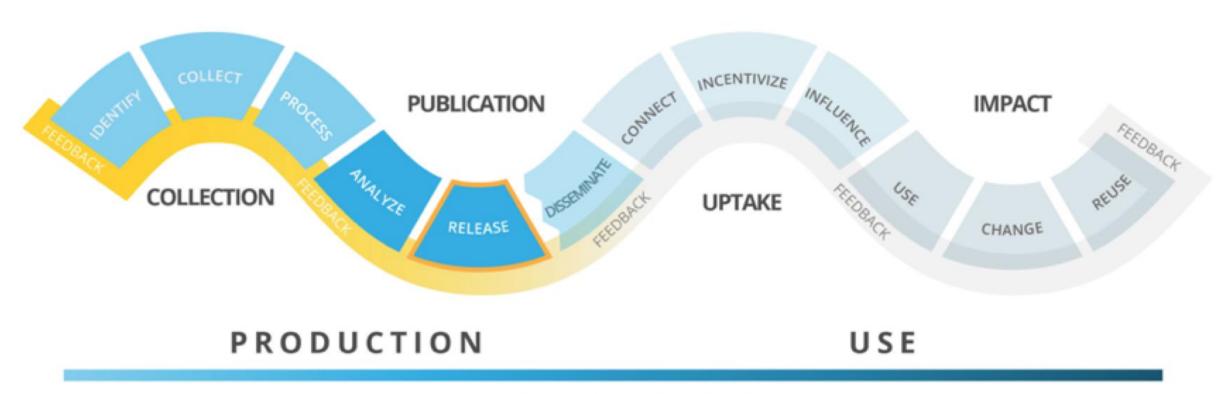






INNOVATION IS NEEDED ALONG THE DATA VALUE CHAIN; NOT JUST COLLECTION AND PRODUCTION

Without open and accessible data, the data value chain crumbles and data cannot be used to improve lives.

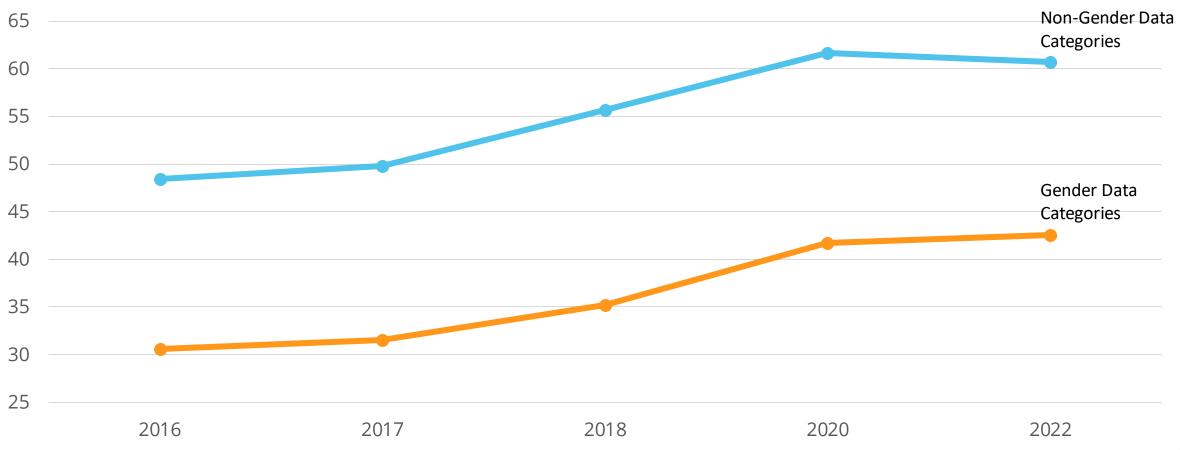


increasing value of data



PERSISTENT GAPS IN GENDER DATA COVERAGE

Median ODIN coverage scores for gender and non-gender data categories, 165 countries, 2016-2022

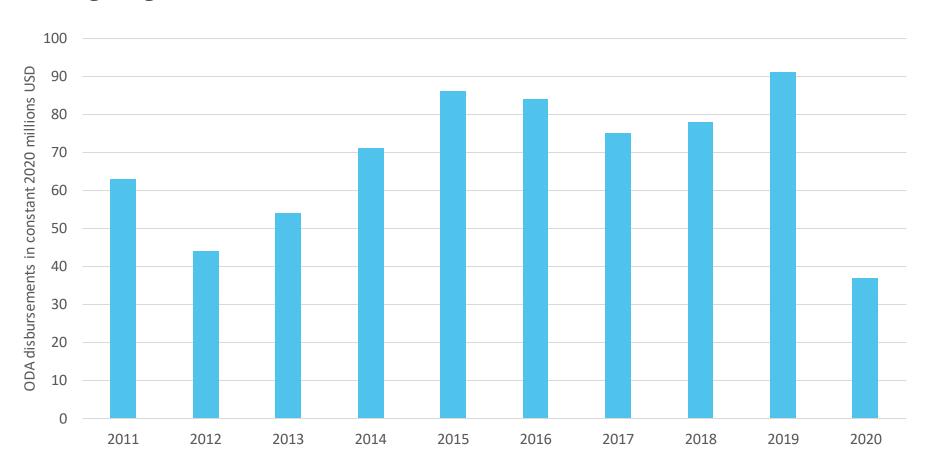






FUNDING FOR GENDER DATA HAS DECREASED DESPITE DEMAND

Funding for gender data to all countries



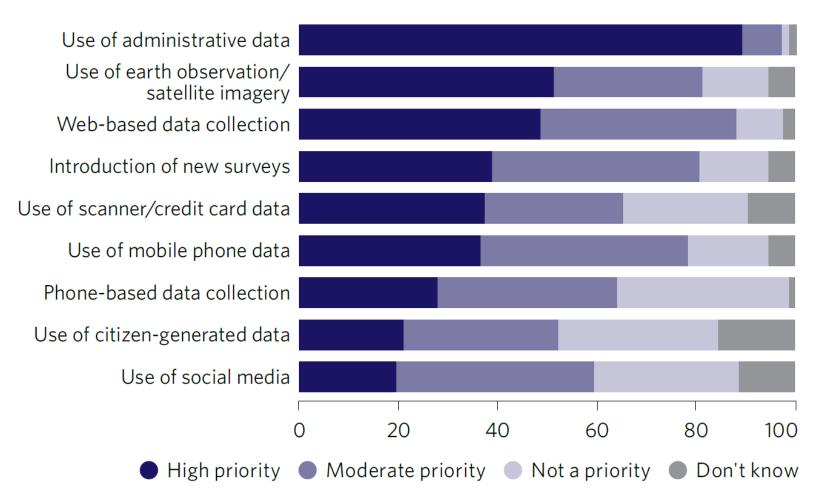
Though overall funding for gender equality increased in 2020, funding for gender data dropped by 60 percent.

Source: PRESS2022, PARIS21, Available 9 November



INNOVATION PRIORITIES

Capacity-building priorities identified by national statistical offices, July 2021 (percentage)



Source: The Sustainable Development Goals 2023 Report; UN Statistics Division



DATA SHARING INNOVATIONS

Open Data Portals

Data Collaboratives

Data Cooperatives

Data Commons

Microdata Portals

Sharing official statistics with citizens

Sharing data between sectors in a responsible way Ensuring ownership over personal data while leveraging networks

Bringing gender data together based on high interoperability Providing transparency and replicability

Canada & Moldova

United Nations

Data2X

World Bank & Google

Kenya



















A PATH TOWARDS INNOVATION FOR GENDER DATA



Improve gender data openness and accessibility



Advocate for smarter gender data financing



Monitor gaps not only in production but in use and link to policy



Coordinate through existing data collaboratives to share and learn



Promote data literacy



Mainstream new sources (CGD and administrative data) with official statistics



THANK YOU

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Shaida Badiee opendatawatch.com @OpenDataWatch

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